



Labor Force Report

50 minute drive time from Davidson County, North Carolina

Total Establishments		
	TOTAL	
Total Establishments	91,224	

Total Employees		
	TOTAL	
Total Employees	831,051	

Total Establishments by # of Employees		
	TOTAL	%
1-4 Employees	62,250	68.24
5-9 Employees	15,966	17.5
10-19 Employees	6,711	7.36
20-49 Employees	3,306	3.62
50-99 Employees	1,870	2.05
100-249 Employees	780	0.86
250-499 Employees	170	0.19
500-999 Employees	75	0.08
1000+ Employees	96	0.11

Total Businesses by Establishment Type

	TOTAL	%
Agriculture, Forestry and Fishing	624	0.68
Agricultural Services	1,375	1.51
Coal and Ore Mining	26	0.03
Oil and Gas	26	0.03
General Construction	1,771	1.94
Heavy Construction	4,379	4.8
Food Manufacturing	207	0.23
Tobacco Manufacturing	33	0.04
Textile Mills	212	0.23
Apparel and Textile Manufacturing	132	0.14
Lumber and Wood Production	210	0.23
Furniture Manufacturing	181	0.2
Paper Manufacturing	88	0.1
Printing and Publishing	542	0.59
Chemicals	247	0.27
Petroleum Refining	4	0
Rubber and Plastics	142	0.16
Leather Manufacturing	17	0.02
Stone, Glass, and Concrete	131	0.14
Metals Fabrication	334	0.37
Machinery and Equipment Manufacturing	1,003	1.1
Transportation	3,281	3.6
Travel Services	220	0.24
Transport Services	1,374	1.51
Communications	803	0.88
Utilities	413	0.45
Durables Wholesale	2,363	2.59

	TOTAL	%
Non Durables Wholesale	1,410	1.55
Building Materials, Hardware and Garden	964	1.06
General Merchandise Stores	569	0.62
Food Markets	1,097	1.2
Convenience Stores	481	0.53
Other Food Stores	727	0.8
Auto Dealers and Gas Stations	2,315	2.54
Clothing Stores	1,147	1.26
Furniture Stores	518	0.57
Home Furnishings	328	0.36
Electronics and Computer Stores	213	0.23
Music Stores	81	0.09
Restaurants	2,898	3.18
Other Food Service	1,315	1.44
Bars	499	0.55
Drug Stores	328	0.36
Liquor Stores	91	0.1
Specialty Stores	2,801	3.07
Catalog and Direct Sales	342	0.37
Banks and Financial Institutions	4,019	4.41
Insurance Carriers	130	0.14
Insurance Agents and Brokers	1,256	1.38
Real Estate	6,001	6.58
Hotels and Lodging	522	0.57
Dry Cleaning and Laundry	351	0.38
Beauty and Barber Shops	2,183	2.39
Other Personal Service	972	1.07
Advertising	499	0.55

	TOTAL	%
Computer Services	803	0.88
Other Business Services	5,878	6.44
Auto Repair/Services	2,300	2.52
Miscellaneous Repair Services	1,186	1.3
Motion Pictures	428	0.47
Entertainment and Recreation Services	1,909	2.09
Health and Medical Services	3,346	3.67
Hospitals	2,305	2.53
Legal Services	1,198	1.31
Primary and Secondary Education	1,130	1.24
Colleges and Universities	142	0.16
Social Services	1,600	1.75
Child Care Services	673	0.74
Museums and Zoos	172	0.19
Membership Organizations	7,898	8.66
Professional Services	4,728	5.18
Government	845	0.93
Unclassified Establishments	1	0

Total Businesses by NAICS

	TOTAL	%
Agriculture, Forestry and Fishing	641	0.7
Agricultural Services	0	n/a
Coal and Ore Mining	26	0.03
Oil and Gas	25	0.03
General Construction	5,583	6.12
Heavy Construction	905	0.99
Food Manufacturing	501	0.55
Beverage and Tobacco Products	100	0.11
Textile Mills	125	0.14
Textile Products	104	0.11
Apparel Manufacturing	108	0.12
Leather Manufacturing	17	0.02
Wood Products	134	0.15
Paper Manufacturing	83	0.09
Printing and Publishing	352	0.39
Chemicals	251	0.28
Petroleum and Coal Products	4	0
Rubber and Plastics	136	0.15
Stone, Glass, and Concrete	131	0.14
Primary Metal Manufacturing	46	0.05
Metals Fabrication	472	0.52
Machinery and Equipment Manufacturing	83	0.09
Computers and Electronics	134	0.15
Electrical Equipment and Appliances	76	0.08
Transportation Equipment	170	0.19
Furniture Manufacturing	237	0.26
Miscellaneous Manufacturing	407	0.45

	TOTAL	%
Communications	688	0.75
Utilities	221	0.24
Durables Wholesale	2,369	2.6
Non Durables Wholesale	1,408	1.54
Electronic Markets and Brokers	2	0
Motor Vehicle and Parts Dealers	1,960	2.15
Furniture and Home Furnishings	783	0.86
Electronics and Appliances	301	0.33
Building Materials, Hardware and Garden	934	1.02
Food and Beverage Stores	1,591	1.74
Health and Personal Care Stores	660	0.72
Gasoline Stations	362	0.4
Clothing and Clothing Accessories	1,196	1.31
Sporting Goods/Hobby/Book/Music Stores	553	0.61
General Merchandise Stores	569	0.62
Miscellaneous Store Retailers	1,959	2.15
Nonstore Retailers	327	0.36
Warehousing/Storage, Postal/Courier Service	559	0.61
Publishing	191	0.21
Software Publishers	47	0.05
Motion Pictures and Video	422	0.46
Movie Theaters	30	0.03
Broadcasting	115	0.13
Data Processing/Hosting	74	0.08
Other Information Services	131	0.14
Banking	3,742	4.1
Insurance Carriers	1,384	1.52
Real Estate	5,610	6.15

	TOTAL	%
Rental and Leasing	714	0.78
Legal Services	1,293	1.42
Accounting	888	0.97
Agricultural and Engineering	823	0.9
Specialized Design	899	0.99
Computer Systems Design	624	0.68
Management/Scientific/Technical Consulting	2,459	2.7
Scientific Research and Development	198	0.22
Advertising and Public Relations	618	0.68
Other Professional/Scientific/Technical Services	672	0.74
Company and Enterprise Management	532	0.58
Administrative and Support	5,781	6.34
Waste Management and Remediation	229	0.25
Elementary and Secondary Schools	1,130	1.24
Colleges and Universities	142	0.16
Business Schools, Computer and Management Training	17	0.02
Technical and Trade Schools	50	0.05
Educational Services	559	0.61
Physician Offices	1,137	1.25
Dental Offices	796	0.87
Other Health Practicioners	960	1.05
Outpatient Care	763	0.84
Medical and Diagnostic Laboratories	170	0.19
Home Health Care Services	433	0.47
Ambulatory Services	140	0.15
General Medical and Surgical Hospitals	678	0.74
Psychiatric and Substance Abuse Hospitals	267	0.29
Other Hospitals	214	0.23

	TOTAL	%
Nursing and Residential Care	257	0.28
Individual and Family Services	943	1.03
Community Relief Services	35	0.04
Vocational Rehabilitation	52	0.06
Child Care Services	673	0.74
Performing Arts	409	0.45
Spectator Sports	320	0.35
Performing Arts/Sports Promoters	48	0.05
Agents and Managers	1	0
Independent Artists/Writers/Performers	37	0.04
Museums, Zoos, Historical Sites	172	0.19
Amusement, Gambling, and Recreation	325	0.36
Fitness Centers	704	0.77
Accomodations	522	0.57
Food Services and Drinking Places	4,745	5.2
Repair and Maintenance Services	3,021	3.31
Personal Care Services	2,978	3.26
Death Care Services	206	0.23
Religious/Civic/Professional Organizations	8,534	9.35
Public Administration	853	0.94

Total Employees by Occupation

	TOTAL	%
Executive, Managers, and Administrators	89,648	10.79
Protective Services	14,148	1.7
Farming, Forestry, and Fishing	1,234	0.15
Business and Financial Operations	48,257	5.81
Computer and mathematical occupations	21,529	2.59
Architecture and engineering	12,151	1.46
Life/Physical/Social Science occupations	6,786	0.82
Community and Social Services	21,782	2.62
Legal	6,809	0.82
Education/Training/Library	42,033	5.06
Health Diagnosing and Treating Practitioners	29,514	3.55
Health Technologists/Technicians	14,466	1.74
Healthcare support	20,576	2.48
Food Preparation/Serving	44,778	5.39
Building and Grounds maintenance	23,542	2.83
Personal care and service	15,718	1.89
Sales	103,004	12.39
Office and Administrative support	95,306	11.47
Construction and Extraction	38,903	4.68
Installation/Maintenance and Repair workers	28,656	3.45
Production Workers	64,085	7.71
Transportation Workers	35,248	4.24
Material Moving	35,442	4.26

Total Employees by Major SIC

	TOTAL	%
Agricultural, Forestry, Fishing (SIC Range 01-09)	9,274	1.12
Mining (SIC 10-14)	610	0.07
Construction (SIC 15-17)	51,066	6.14
Manufacturing (SIC 20-39)	113,438	13.65
Transportation and Communications (SIC 40-49)	53,462	6.43
Wholesale Trade (SIC 50-51)	41,086	4.94
Retail Trade (SIC 52-59)	157,352	18.93
Finance, Insurance And Real Estate (SIC 60-69)	55,555	6.68
Services (SIC 70-89)	319,472	38.44
Public Administration (SIC 90-98)	29,730	3.58
Unclassified (SIC 99)	6	0

Total Employees by Establishment Type

	TOTAL	%
Agriculture, Forestry and Fishing	1,769	0.21
Agricultural Services	7,505	0.9
Coal and Ore Mining	452	0.05
Oil and Gas	158	0.02
General Construction	10,221	1.23
Heavy Construction	40,845	4.91
Food Manufacturing	8,660	1.04
Tobacco Manufacturing	738	0.09
Textile Mills	18,344	2.21
Apparel and Textile Manufacturing	2,523	0.3
Lumber and Wood Production	6,125	0.74
Furniture Manufacturing	9,789	1.18
Paper Manufacturing	3,562	0.43
Printing and Publishing	9,396	1.13
Chemicals	7,294	0.88
Petroleum Refining	33	0
Rubber and Plastics	8,239	0.99
Leather Manufacturing	340	0.04
Stone, Glass, and Concrete	3,124	0.38
Metals Fabrication	12,070	1.45
Machinery and Equipment Manufacturing	23,201	2.79
Transportation	29,089	3.5
Travel Services	961	0.12
Transport Services	8,303	1
Communications	9,995	1.2
Utilities	5,114	0.62
Durables Wholesale	26,674	3.21

	TOTAL	%
Non Durables Wholesale	14,412	1.73
Building Materials, Hardware and Garden	12,697	1.53
General Merchandise Stores	12,198	1.47
Food Markets	12,818	1.54
Convenience Stores	2,522	0.3
Other Food Stores	5,366	0.65
Auto Dealers and Gas Stations	22,304	2.68
Clothing Stores	6,745	0.81
Furniture Stores	4,640	0.56
Home Furnishings	1,841	0.22
Electronics and Computer Stores	1,699	0.2
Music Stores	232	0.03
Restaurants	33,568	4.04
Other Food Service	17,624	2.12
Bars	2,502	0.3
Drug Stores	3,027	0.36
Liquor Stores	586	0.07
Specialty Stores	13,383	1.61
Catalog and Direct Sales	3,600	0.43
Banks and Financial Institutions	24,545	2.95
Insurance Carriers	1,391	0.17
Insurance Agents and Brokers	8,547	1.03
Real Estate	21,072	2.54
Hotels and Lodging	8,070	0.97
Dry Cleaning and Laundry	1,923	0.23
Beauty and Barber Shops	5,668	0.68
Other Personal Service	3,000	0.36
Advertising	2,071	0.25

	TOTAL	%
Computer Services	5,923	0.71
Other Business Services	33,616	4.04
Auto Repair/Services	9,058	1.09
Miscellaneous Repair Services	3,890	0.47
Motion Pictures	2,138	0.26
Entertainment and Recreation Services	14,541	1.75
Health and Medical Services	28,999	3.49
Hospitals	52,281	6.29
Legal Services	6,100	0.73
Primary and Secondary Education	42,841	5.16
Colleges and Universities	8,330	1
Social Services	14,641	1.76
Child Care Services	5,796	0.7
Museums and Zoos	904	0.11
Membership Organizations	35,296	4.25
Professional Services	29,447	3.54
Government	29,730	3.58
Unclassified Establishments	6	0

Total Employees by NAICS

	TOTAL	%
Agriculture, Forestry and Fishing	1,888	0.23
Agricultural Services	0	n/a
Coal and Ore Mining	452	0.05
Oil and Gas	153	0.02
General Construction	44,147	5.31
Heavy Construction	7,920	0.95
Food Manufacturing	9,143	1.1
Beverage and Tobacco Products	3,166	0.38
Textile Mills	13,236	1.59
Textile Products	1,480	0.18
Apparel Manufacturing	6,135	0.74
Leather Manufacturing	340	0.04
Wood Products	4,942	0.59
Paper Manufacturing	3,276	0.39
Printing and Publishing	6,546	0.79
Chemicals	7,377	0.89
Petroleum and Coal Products	33	0
Rubber and Plastics	8,200	0.99
Stone, Glass, and Concrete	3,124	0.38
Primary Metal Manufacturing	4,615	0.56
Metals Fabrication	10,496	1.26
Machinery and Equipment Manufacturing	1,290	0.16
Computers and Electronics	4,050	0.49
Electrical Equipment and Appliances	2,243	0.27
Transportation Equipment	6,808	0.82
Furniture Manufacturing	10,758	1.29
Miscellaneous Manufacturing	6,636	0.8

	TOTAL	%
Communications	8,479	1.02
Utilities	2,271	0.27
Durables Wholesale	26,722	3.22
Non Durables Wholesale	14,408	1.73
Electronic Markets and Brokers	4	0
Motor Vehicle and Parts Dealers	20,019	2.41
Furniture and Home Furnishings	5,828	0.7
Electronics and Appliances	2,370	0.29
Building Materials, Hardware and Garden	12,022	1.45
Food and Beverage Stores	16,888	2.03
Health and Personal Care Stores	4,917	0.59
Gasoline Stations	2,320	0.28
Clothing and Clothing Accessories	6,924	0.83
Sporting Goods/Hobby/Book/Music Stores	3,676	0.44
General Merchandise Stores	12,198	1.47
Miscellaneous Store Retailers	8,711	1.05
Nonstore Retailers	3,154	0.38
Warehousing/Storage, Postal/Courier Service	7,077	0.85
Publishing	2,860	0.34
Software Publishers	419	0.05
Motion Pictures and Video	1,469	0.18
Movie Theaters	377	0.05
Broadcasting	1,516	0.18
Data Processing/Hosting	1,019	0.12
Other Information Services	2,125	0.26
Banking	23,890	2.87
Insurance Carriers	9,934	1.2
Real Estate	19,777	2.38

	TOTAL	%
Rental and Leasing	3,801	0.46
Legal Services	6,331	0.76
Accounting	3,623	0.44
Agricultural and Engineering	6,652	0.8
Specialized Design	2,628	0.32
Computer Systems Design	3,769	0.45
Management/Scientific/Technical Consulting	11,365	1.37
Scientific Research and Development	4,555	0.55
Advertising and Public Relations	3,058	0.37
Other Professional/Scientific/Technical Services	3,325	0.4
Company and Enterprise Management	1,776	0.21
Administrative and Support	38,668	4.65
Waste Management and Remediation	3,114	0.37
Elementary and Secondary Schools	42,841	5.16
Colleges and Universities	8,330	1
Business Schools, Computer and Management Training	92	0.01
Technical and Trade Schools	422	0.05
Educational Services	3,169	0.38
Physician Offices	14,550	1.75
Dental Offices	4,949	0.6
Other Health Practicioners	3,921	0.47
Outpatient Care	8,815	1.06
Medical and Diagnostic Laboratories	1,618	0.19
Home Health Care Services	9,461	1.14
Ambulatory Services	1,300	0.16
General Medical and Surgical Hospitals	3,662	0.44
Psychiatric and Substance Abuse Hospitals	21,460	2.58
Other Hospitals	9,963	1.2

	TOTAL	%
Nursing and Residential Care	4,928	0.59
Individual and Family Services	8,669	1.04
Community Relief Services	265	0.03
Vocational Rehabilitation	533	0.06
Child Care Services	5,796	0.7
Performing Arts	1,211	0.15
Spectator Sports	4,130	0.5
Performing Arts/Sports Promoters	396	0.05
Agents and Managers	5	0
Independent Artists/Writers/Performers	94	0.01
Museums, Zoos, Historical Sites	904	0.11
Amusement, Gambling, and Recreation	2,817	0.34
Fitness Centers	6,035	0.73
Accomodations	8,070	0.97
Food Services and Drinking Places	54,267	6.53
Repair and Maintenance Services	10,498	1.26
Personal Care Services	8,639	1.04
Death Care Services	1,148	0.14
Religious/Civic/Professional Organizations	37,473	4.51

Source: Applied Geographic Solutions, December 2023